



Get Social!

Don't forget to use our hashtag

#GIVINGTUESDAYERA

Set It Up!

Set up your donation area and make it a photo op! Have fun with it by letting agents hold the boxes upside down over their heads or even hopping into the box!

Suggested Copy: HELP! Boxes empty and need filling! Starting [start date] drop by with a donation as we partner with Move For Hunger to refill our local food pantries and help our community!

Tell Them What You Need!

Anyone can write a list of most needed items, but can you do it in emojis? Take our handy donation shopping list and see how creative you can be in asking for certain items. Maybe even have your agents pose with examples!

Suggested Copy: Going grocery shopping is so much better when you're helping your neighbors in need! Why not add in a few of these items that are most needed in our food pantries on your regular trip!

Party Time!

Are you making an event around your drive? There's no better photo op! Takes pictures of your team prepping to promote it and take pictures during the event to post after it!

Wrap It Up!

Gather all your donations for one final "Thank You" post to everyone who has participated!

Show Progress!

If you're striving to reach a certain goal of items donated, let your community know with a fill-in meter! If not, still go ahead and take photos of those boxes filling up and use it as a way to show people there's still time to donate.

Suggested Copy: [Brokerage Name] is making progress! We are so grateful for all the donations we've received so far. If you haven't had a chance to make it over yet, don't worry! There's still time left to donate! Drop by [office name] by [end date] to help us fight hunger!

It's a Community Effort!

When donations come in, ask the donors if they will pose with you or in your donation station! Make a slideshow or picture collage showcasing everyone!

Suggested Copy: A picture may be worth a thousand words, but these are leaving us speechless! We are blown away by the generous people that have come in with donations to support our community. THANK YOU!

Have Fun With It!

Show your sphere that Giving is FUN! Don't be afraid to get silly! Take a Boomerang of your agents dancing with the donations in hand or even build a food pyramid! Sprinkle these fun posts throughout your drive as a subtle reminder to everyone who sees them!

